



Board of Directors Meeting

March 1, 2018

8:00 am-11:30 am

Room: Pebble Beach

Agenda (revised)

Tab

7:00 am:	Board Breakfast	
8:00 am:	Call to order and welcome—<i>Alan Bostick, Sunshine Mills, Chair</i>	
	Confidentiality Reminder	
	Introductions and Welcome to Dana Brooks, new PFI President and CEO	
	Anti-trust reminder— <i>Brian Waldman, Arent Fox</i>	1
	Approval of 2017 Fall Meeting minutes— <i>Alan Bostick</i>	2
	Governance	
8:10 am:	Appointment of, and welcome to, Rodolfo Spielmann, Central Garden & Pet and Jesper Nordengaard, Hill’s Pet Nutrition, to PFI Board of Directors— <i>Alan Bostick</i>	
8:15 am:	Decision requested: New Membership— <i>Tod Morgan, C.J. Foods</i>	3
8:20 am:	2017 EOY Financial Report— <i>Jason Godsey, Simmons Pet Foods, and Nat Davies</i>	4
8:30 am:	Member alert: Possible Rulemaking by California Department of Public Health regarding AAFCO Guidelines for “Natural” Claims—Implications for pet food and treat industry, and PFI action and funding— <i>Cathy Enright and Brian Waldman</i>	5a-b
8:50 am:	Decision requested: PFI Code of Practice— <i>Peter Tabor</i>	6a-b
9:15 am:	Decision requested: Creation of PFI Political Action Committee— <i>Cathy Enright and Brian Waldman</i>	7a-g
9:25 am:	Guidance Requested: Proposed GA Strategy to Address Taxes Raised to Fund State Spay and Neuter Programs— <i>Meg Villarreal and Ab Basu</i>	17a-b
9:45 am:	Break	
10:00 am:	Guidance requested: PFI moonshot initiative and 2018 communications plan, including proposals to “Show the Heart”— <i>Bill Salzman Mary Emma Young</i>	8, 18a-b
10:20 am:	For information: Transition and upcoming activities— <i>Cathy Enright</i>	9
	Issue Updates	
	Regulatory Affairs	
10:25 am:	FDA/FSPCA— <i>Diane Loiselle, Peter Tabor and Pat Tovey</i>	10



10:35 am:	AAFCO— <i>Diane Loiselle, Pat Tovey</i>	11
10:45 am:	Product Safety Subcommittee and Pet Food Alliance— <i>Pat Tovey</i>	12
International Affairs		
10:55 am:	US Trade Agenda— <i>Peter Tabor</i>	13
11:05 am:	Change to US-Canadian import requirements— <i>Peter Tabor</i>	14
11:10 am:	GAPFA— <i>Diane Loiselle, Peter Tabor</i>	15
11:15 am:	Market Access Program (MAP) Outlook— <i>Nat Davies</i>	16
Public Affairs (Tabs 17 and 18 covered above under Governance)		
11:20 am:	Future Meetings— <i>Jeff Watters, Ainsworth Pet Nutrition</i>	19
11:25 am:	Other Business	
11:30 am:	Adjourn	
	2018 PFI Members —For your information	20