

## Board of Directors Meeting Tuesday, September 17, 2019 7:00 am - 12:00 pm

| 07:00-08:00 | Board and Staff Breakfast   | Tab       |  |
|-------------|---|-----------|--|
| 08:00-08:15 | Annual Meeting- Any PFI member welcome to address board of directors Call to Order and Welcome- Alan Bostick, Sunshine Mills, Chair Anti-trust policy reminder Introductions Discussion |           |  |
| 08:15       | Adjourn Annual Meeting and Convene Board Meeting Call to Order and Welcome—Alan Bostick, Sunshine Mills, Chair Confidentiality Reminder—Alan Bostick                                    |           |  |
|             | Anti-trust policy reminder—Legal Counsel  | 1         |  |
|             | Reminder to sign/submit Conflict of Interest policy—Alan Bostick  |           |  |
|             | Approval of 2019 Spring Meeting minutes—Alan Bostick  | 2         |  |
| 08:25       | Governance  |           |  |
|             | <ul> <li>Elections of Board Members—Mike Kampeter, Diamond Pet Foods</li> <li>Election of Officers—Mike Kampeter,</li> </ul>  | 3a-b      |  |
|             | Decision on new members—Tod Morgan, CJ Foods  | 4         |  |
|             | Financial Report—Jason Godsey, Simmons Pet Food, Inc. and Nat Davies - Jan-Jul 2019 Budget vs. Actual   | 5а-с      |  |
|             | - Statement of Financial Position as of July 31, 2019   |           |  |
|             | - 2018 Audited Financial Statements   | C . I     |  |
|             | Strategic Plan—Dana Brooks  | 6a-b      |  |
|             | Decision on proposed changes to bylaws—Dana Brooks  Decision on proposed PFI operating budget—Dana Brooks   | 7a-b<br>8 |  |
|             | Decision on proposed 111 operating studget Duna Brooks  | 0         |  |
| 09:45       | Break   |           |  |
| 10:15       | Government Relations Update   | 9a-b      |  |
|             | <ul> <li>Federal Subcommittee Update — Meg Villarreal, Nestle Purina and Morgan Beach</li> <li>State Subcommittee — Meg Villarreal, Morgan Beach and Ab Basu</li> </ul>                 |           |  |
| 10:30       | Public Relations Update   | 10a-b     |  |
|             | Communications Update—Mary Emma Young and Brent Mayabb, Royal Canin - Digital and Social Media Update   |           |  |
|             | - Media and Issues Management Update  |           |  |



| 11:00 | Regulatory Update  | 11a-e           |  |
|-------|--|-----------------|--|
|       | - DCM, CPGs, FSMA, FSPCA —Jim Barritt, Mars Petcare, Peter Tabor and Pat Tovey   |                 |  |
|       | - AAFCO Subcommittee— <i>Jim Barritt and Pat Tovey</i>   |                 |  |
|       | <ul> <li>Product Safety Subcommittee — Jim Barritt and Pat Tovey</li> </ul>  |                 |  |
|       | <ul> <li>Ingredients Subcommittee—Jim Barritt and Pat Tovey</li> </ul>   |                 |  |
|       | - Product Registration Update— Jim Barritt and Peter Tabor   |                 |  |
|       | International Affairs Update   | 12a-b           |  |
|       | <ul> <li>USMCA, China, Mexico, Japan, Guatemala and GAPFA—Jim Barritt</li> <li>Market Access Program—Nat Davies</li> </ul> | and Peter Tabor |  |
| 11:30 | Future Meetings- Alan Bostick and Bud Wright, TFP Nutrition  | 13              |  |
| 11:45 | Other Business   |                 |  |
| 12:00 | Adjourn  |                 |  |
|       | 2019 PFI Members—For your information  | 14              |  |