



## **Board of Directors Spring Meeting Schedule of Events**

**February 27- February 28, 2019**

**The W Hotel South Beach - Miami, Florida**

### **Wednesday, February 27**

**4:00 pm—6:00 pm: Board Executive Session (All board members and PFI CEO)**

**Room: Studio 1**

*Light refreshments will be provided.*

**6:30 pm—9:00 pm: Welcome Reception and Dinner**

**(All attendees- staff, board members and spouses, committee chairs, etc.)**

**Room: The Grove**

### **Thursday, February 28**

**7:00 am—8:00 am: Breakfast for Board of Directors**

**Room: The Grove**

**8:00 am—11:30 am: Board of Directors Meeting**

**Room: Studio 1 & 2**

**Noon: Boxed lunches**

**12:30 pm Golf Available at Miami Beach Club**

**6:30 pm—9:30 pm: Closing Reception and Dinner (All attendees)**

**Room: Lawn**



## Board of Directors Meeting

February 28, 2019

7:00 am-11:30 am

Room: Studio 1 & 2

### Agenda

Tab

<b>7:00 am:</b>	<b>Board Breakfast</b> —at The Grove	
<b>8:00 am:</b>	<b>Call to order and welcome</b> — <i>Alan Bostick (Sunshine Mills), Chair</i>	
	Confidentiality Reminder	
	Introductions and Welcome	
	Anti-trust reminder— <i>Brian Waldman, Arent Fox</i>	1
	Approval of 2018 Fall Meeting minutes— <i>Alan Bostick</i>	2
	<b>Governance</b>	
<b>8:10 am:</b>	Appointment and welcome to new PFI Board of Directors— <i>Alan Bostick</i>	
<b>8:20 am:</b>	New Membership Information	3a-b
	- Addition to PFI Board of Directors— <i>Mike Kampeter (Diamond Pet Foods)</i>	
	- New Associate Members— <i>Tod Morgan (C.J. Foods)</i>	
<b>8:30 am:</b>	2018 EOY Financial Report— <i>Jason Godsey (Simmons Pet Food) and Nat Davies</i>	4a-b
	- 2018 Budget vs Actuals	
	- 2018 Statement of Financial Position	
<b>8:45 am:</b>	Board advisory committees to review by-laws, etc.— <i>Alan Bostick, Dana Brooks</i>	5
<b>9:00 am:</b>	<b>Break</b>	
<b>9:15 am:</b>	<b>DCM Update and Discussion</b> — <i>Dana Brooks, Marcie Campion (Cargill) and Peter Tabor</i>	6
	<b>Issue Updates</b>	
<b>10:00 am:</b>	<b>Regulatory Affairs Committee and Subcommittees Report</b> — <i>Jim Barritt (Mars), Pat Tovey and Peter Tabor</i>	7a-f
	- Federal and State update	
	- AAFCO Subcommittee	
	- Ingredient Subcommittee	
	- International Trade Subcommittee	
	- Nutrition Subcommittee	
	- Product Safety Subcommittee	



<b>10:20 am:</b>	<b>Government Relations Committee and Subcommittees Report</b> —Meg Villarreal (Nestle’ Purina), Morgan Beach and Ab Basu	8a-b
	<ul style="list-style-type: none"><li>- Federal Affairs</li><li>- State Affairs</li></ul>	
<b>10:40 am:</b>	<b>Public Relations Committee Report</b> —Brent Mayabb (Royal Canin) and Mary Emma Young	9a-d
	<ul style="list-style-type: none"><li>- Media</li><li>- Digital</li><li>- 2019 Strategy</li><li>- Sample material</li></ul>	
<b>11:00 am:</b>	<b>Market Access Program (MAP) and Agricultural Trade Promotion Program (ATP)</b> — Nat Davies	10
<b>11:10 am:</b>	<b>Future Meetings</b> —Alan Bostick, Dana Brooks and Tiffany Ajayi	11
<b>11:25 am:</b>	<b>Other Business</b> —Alan Bostick	
<b>11:30 am:</b>	<b>Adjourn</b> —Alan Bostick	
	<b>2019 PFI Members</b> —For your information	12