



Board of Directors Spring Meeting Schedule of Events
JW Marriott San Antonio Hill Country
San Antonio, Texas
March 4-5, 2020

Wednesday, March 4

- 9:00 am** **Golf Available**
- 5:00 pm—8:00 pm:** **Welcome Reception and Dinner – Sunday House Lawn & Sunday House**
(All attendees - staff, board members and spouses, committee chairs, etc.)

Thursday, March 5

- 7:00 am—8:00 am:** **Breakfast for Board of Directors and staff- Periwinkle Verbena room**
- 8:00 am—11:30 am:** **Board of Directors Meeting - Strategic Planning Session**
- 11:30 am-1:00 pm:** **Lunch**
- 1:00 pm—4:30 pm:** **Board Meeting (Board members, PFI Staff, Committee Chairs)**
- 5:30 pm—8:30 pm:** **Reception and Dinner -Sunday House Lawn & House**
(All attendees - staff, board members and spouses, committee chairs, etc.)

Friday, March 6

- Morning:** **Golf optional**



**Board of Directors Meeting
JW Marriott San Antonio Hill Country
San Antonio, Texas**

**March 5, 2020
1:00pm-4:30pm**

Agenda

	Tab
1:00 pm: Call to Order and Welcome — <i>Tod Morgan (C.J. Foods Inc.), Chair</i>	
Welcome and Introductions	
Confidentiality Reminder	
Antitrust reminder— <i>Brian Waldman, (Arent Fox) PFI Legal Counsel</i>	1
 Governance	
1:10 pm: Appointment of New Officers— <i>Tod Morgan</i>	2a-b
- Executive Committee	
- Board Committees	
 1:15 pm: New Membership Information— <i>Mike Kampeter (Diamond Pet Food)</i>	3a-b
- Addition to PFI Board of Directors	
- New Associate and Affiliate Members	
 1:20 pm: Approval of 2019 Fall Meeting Minutes— <i>Tod Morgan</i>	4
1:30 pm: 2019 EOY Financial Report— <i>Jason Godsey (Simmons Pet Food) and Nat Davies</i>	5a-b
- 2019 Budget vs Actuals	
- 2019 Statement of Financial Position	
 1:45 pm: DCM Update and Discussion — <i>Dana Brooks and Peter Tabor</i>	6
 2:15 pm: Break	
 Issue Updates	
2:30 pm: Public Relations Committee Report — <i>Yvonne Hsu (Hill's Pet Nutrition) and Mary Emma Young</i>	7a-b
- Media	
- Digital and Social Media	

3:00 pm:	Regulatory Affairs Committee and Subcommittees Report — <i>Jim Barritt (Mars Petcare), Peter Tabor and Pat Tovey</i>	8a-f
	<ul style="list-style-type: none">- Federal and State Update- AAFCO Subcommittee- Ingredient Subcommittee- International Trade Subcommittee- Nutrition Subcommittee (see Tab 6 DCM update)- Product Safety Subcommittee	
3:30 pm:	Government Relations Committee and Subcommittees Reports — <i>Meg Villarreal (Nestlé Purina), Morgan Beach and Ab Basu</i>	9a-b
	<ul style="list-style-type: none">- Federal Affairs and Pet PAC Report- State Affairs	
4:00 pm:	Market Access Program (MAP) — <i>Nat Davies</i>	10
4:15 pm:	Future Meetings — <i>Alan Bostick (Sunshine Mills)</i>	11
4:20 pm:	Other Business — <i>Tod Morgan</i>	
4:30 pm:	Adjourn — <i>Tod Morgan</i>	
	2020 PFI Members —For your information	12