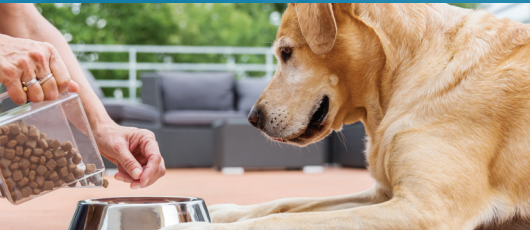


Make Your Voice Heard: Feed People And Pets First



THE PROBLEM

Pet food makers are experiencing ingredient marketplace disruption due to government mandates and tax credits promoting the expansion of renewable diesel.

State and federal actions have created unintended consequences in the supply and demand for animal and plant-based oils and fats, which are critical components of human and pet nutrition and health.

THE IMPACT

Pet food makers are facing prices double and triple their market cost due to unfair competition for fats and oils with fuel producers.

In addition to higher prices, there is a scarcity of these ingredients now and it is expected to continue until these market disparities are addressed.

WHAT YOU CAN DO

Ask Congress not to advance mandates and incentives for renewable diesel that use or include the fats and oils that are historically used in human and pet food. Join PFI's advocacy campaign to make your voice heard.

Tell Congress to feed people and pets first!

petfoodinstitute.org  @USPetFood  Pet Food Institute

SCAN THE CODE
TO ACT NOW>>

