pet food institute
Promoting long and healthy lives since 1958.

Pet Food Institute: The Voice of U.S. Pet Food Makers

Pets are part of our families. The Pet Food Institute and our members, who make 98% of all U.S. pet food products, are committed to helping dogs and cats live long and healthy lives. PFI provides factual information about pet food safety, nutrition and health to pet lovers, and advocate for a transparent, science-based regulatory environment for our members. Learn more at **www.petfoodinstitute.org**.

PFI Members are ready for FSMA. Are you?

- We have been actively engaged with FDA since before FSMA was enacted, in a coordinated effort to ensure FSMA requirements advance food safety but aren't overly onerous or burdensome. PFI's focus has shifted from commenting to FDA on proposed regulations to ensuring our members understand and can meet the new FSMA requirements.
- PFI staff and member experts devoted 3,000+ hours to providing FDA with constructive input during rulemaking.
- We play a leadership role in the Food Safety Preventive Controls Alliance, which has developed a FDA-recognized curriculum and specialized training (already underway) to help pet food makers understand and meet their FSMA obligations.
- We have regular conversations with FDA and state leadership to share pet food maker concerns and provide feedback as the FSMA process moves into the compliance and enforcement phase.
- PFI offers its members a wide range of services related to FSMA compliance, including groundbreaking sharing sessions that help pet food makers improve product safety.

PFI is dedicated to:

- Advocating for legislation, regulations and technologies that support the domestic manufacture and global distribution of safe, quality pet food and that provide for consumer choice;
- Promoting pet food safety innovation in manufacturing and handling practices;
- Delivering information about issues impacting pet food makers, their suppliers and distributors, pet lovers and other relevant stakeholders; and
- Communicating the benefits of pet ownership to the general public at large.

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