# MEET THE PET FOOD INSTITUTE & OUR MEMBERS

# Promoting long and healthy live

Pets are part of our American families. Almost two-thirds of U.S. households have at least one dog or cat – that's more than 180 million pets and food bowls to fill. The Pet Food Institute (PFI) and our members, who make 98 percent of all U.S. pet food and treats, help dogs and cats enjoy long and healthy lives, and support local communities.

## **Providing Safe and Nutritious Products**

Pet food is one of the most highly-regulated food products in the United States, with oversight at the federal and state levels. PFI members invest continually in food safety and nutritional science, and are prepared for new obligations under the Food Safety Modernization Act (FSMA).

As the sole source of nutrition for America's pets, PFI members recognize the importance of developing nutritionally complete recipes and promoting responsible feeding practices.



PFI members donate tens of millions of pounds of pet food per year to local shelters and emergency relief efforts, and support research to promote pet health.

PFI members recognize the health benefits that pets bring to our lives, and work to promote access to pets through programs such as for veterans, women's shelters, schools and parks.

We love pets, too. Approximately 80 percent of PFI member company employees share their home with a dog or cat, surpassing U.S. households in general by 15 percent.

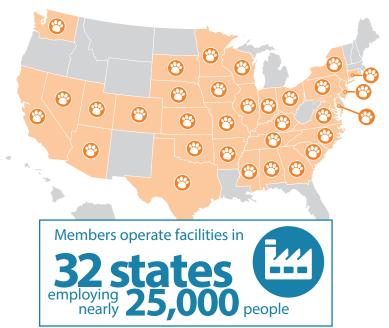


### **Supporting the U.S. Economy with American Jobs and U.S.-Sourced Ingredients**

As U.S. pet food and treat sales passed \$30 billion in 2019, PFI member companies are integral to the health of local economies, employing people in 32 states across the country.

Beyond manufacturing, PFI members also support businesses across the supply chain, including farming and ranching, processing, equipment suppliers, transportation and technology services, and retailers.

The vast majority of ingredients used by PFI members are sourced from the United States.



#### **Meet the Pet Food Institute**

The Pet Food Institute (PFI) and our members, who make 98 percent of all U.S. pet food and treat products, are committed to helping pets enjoy long and healthy lives.

PFI provides factual information about pet food and treat safety, nutrition and health to pet lovers, and advocates for a transparent, science-based regulatory environment for our members. Learn more at www.petfoodinstitute.org.

#### PFI is Dedicated to:

- Advocating for legislation, regulations and technologies that support the domestic manufacture and global distribution of safe, quality pet food and treats, and that provide for consumer choice;
- Promoting pet food and treat safety innovation in manufacturing and handling practices;
- Delivering information about issues impacting pet food and treat makers, their suppliers and distributors, pet lovers and other relevant stakeholders; and
- Communicating the benefits of pet ownership to the general public at large.









