

# A National Pawprint:

## The Economic Impact of U.S. Pet Food and Treat Makers



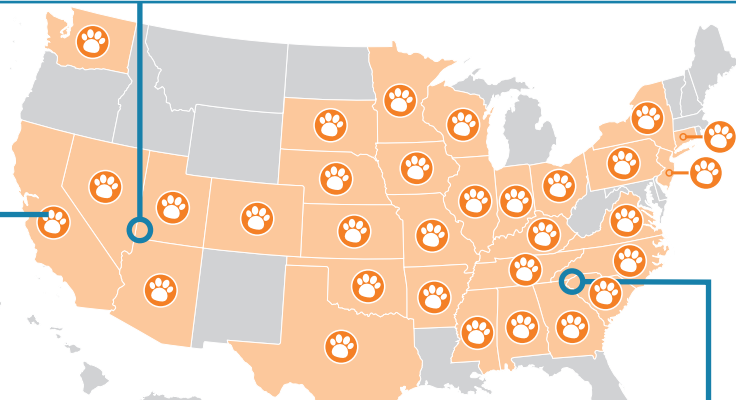
ALMOST

**2** out of **3**

U.S. households have a pet...

...That's more than 180 million food bowls to fill.

Pet Food Institute (PFI) members make **98%** of U.S. pet food and treat products.



**\$29 Billion**

U.S. pet food and treat sales passed \$29 billion in 2017.



**\$1.4 Billion**

In international exports of pet food & treats in 2017, with Canada and Mexico representing the number one and number three export markets, respectively.

Members operate facilities in **31 States** employing nearly **30,000** people



plus generating an additional **398,416 Jobs**



...in a wide range of associated industries.

The pet industry as a whole reaches more than:

**\$221 Billion** in Economic Impact.

SOURCES:

- Statista ([www.statista.com](http://www.statista.com))
- American Pet Products Association ([americanpetproducts.org](http://americanpetproducts.org))
- Institute for Feed Education & Research ([www.afia.org/content.asp?contentid=282](http://www.afia.org/content.asp?contentid=282))
- Pet Industry Joint Advisory Council ([www.pjiac.org](http://www.pjiac.org))
- U.S. Department of Agriculture (<https://apps.fas.usda.gov/gats/default.aspx>)

[petfoodinstitute.org](http://petfoodinstitute.org)



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Pet Food Institute

  
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