The pet industry as a whole reaches more than:

$221 Billion in Economic Impact.

Sources:
- Statista (www.statista.com)
- American Pet Products Association (americanpetproducts.org)
- Institute for Feed Education & Research (www.afia.org/content.asp?contentid=282)
- Pet Industry Joint Advisory Council (www.pijac.org)
- U.S. Department of Agriculture (https://apps.fas.usda.gov/gats/default.aspx)

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