



Giving Guidelines

1. All contribution requests must be reviewed against the following criteria:
 - a. Is the PFI member company making the request in good standing with the Pet PAC?
Good standing is declared as a member who gives regular contributions to the Pet PAC.
 - b. Does the member of Congress represent a district/state in which PFI members operate?
 - c. Does the member of Congress' voting record support issues that impact PFI priorities?
 - d. Does the member of Congress value a strong relationship with PFI?
 - e. Is the member of Congress in Leadership or on committees of relevance to PFI priorities?
 - f. Does the contribution create any adverse consequences for PFI or its members?
2. The standard contribution amount is \$1,000. Requests for contributions must include the date, time and place of the fundraising event. The failure to make a request in a timely manner, such that the PFI Director of Government Relations has time to consider and approve the request, may result in denial of the request. If possible, requests should be made a minimum of one week in advance.
3. Larger contribution amounts can be given at the digression of the PAC Board. In the majority of cases, contributions larger than \$1,000 should meet one of the following criteria:
 - a. A member of Congress of extraordinary value;
 - b. The Pet PAC hosting or co-hosting an event; and/or
 - c. Multiple member companies requesting support of the candidate.
4. A maximum of \$2,800 may be given to an individual candidate during their respective election cycle. This amount may be given in a combination of general events and/or Pet PAC hosted events. If a maximum contribution is requested, the contribution should be supplemented by a \$500 donation from the requester's personal funds, if not a PFI targeted member of Congress through the giving strategy.
5. The standard contribution amount to Leadership PACs is \$2,000. Contributions to Leadership PACs will only be considered after the Pet PAC maximizes its contributions to a campaign committee. The Leadership PAC must be sponsored by a member of Congress who is a full committee chair or ranking member, or in elected leadership.
6. Contributions to candidates for open seats who have not previously been elected to federal office must be approved by the PAC Board. In considering the request, the reasons the requester believes that the candidate, if elected, could be important to the interests of PFI members will be considered. Contributions to candidates for open seats are limited to \$1,000.
7. Other giving specific guidelines:
 - a. Contributions will not be made to the national candidate committees or Presidential candidates.
 - b. Pet PAC does not contribute in Member v. Member races.
 - c. PFI contributions may be given the day of an event or mailed to the respective campaign before or after the designated event.
8. All decisions by the PAC Board are final.