



Solicitation Protocol and FAQ

- Pet Food Institute Political Action Committee (Pet PAC) is a “separate segregated fund” of the Pet Food Institute (PFI). In common terms, it is considered a “connected” PAC of PFI. The major benefit of being a “connected” PAC is that PFI can pay for the administrative costs of operating the PAC, such that every dollar donated can be spent on contributions to candidates.
- For trade associations, Federal law requires the PAC to obtain prior approval from member companies before the PAC can solicit executives/administrative personnel of member corporations.
- PFI will distribute a letter and form to the Board Member and/or Official Representative contacts of each producer member. The letter will explain the requirement that PFI seek permission to solicit, and the form will allow members to grant permission for solicitation for up to five (5) calendar years.
 - Upon receipt of the signed permission to solicit form, Pet PAC can request donations from executives/administrative personnel of member corporations.
- When making a donation, the PAC is required to request each contributor’s mailing address, employer, and occupation information.
- There are two primary ways to make a donation to the Pet PAC: by personal check or through PayPal. Additionally, PFI staff may opt to donate through payroll deduction.
- Donations to Pet PAC are always made on a voluntary basis. All donations are made without political strings attached and are to be used as the PAC Board sees fit. No earmarking of donations to the PAC will be allowed. Contributions from the Pet PAC will follow the giving guidelines outlined by the PAC Board.