FOR IMMEDIATE RELEASE
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PET FOOD INSTITUTE NAMES NEW PRESIDENT AND CEO

(WASHINGTON) - The Pet Food Institute today named Cathleen Enright, Ph.D., as its new President and CEO effective April 28th. Dr. Enright succeeds Duane Ekedahl, PFI’s long term president who is retiring.

“Cathleen is a polished, capable leader who brings tremendous government and trade association expertise to the Pet Food Institute,” said Bud Wright, Chairman of the Board, Pet Food Institute. “She is a coalition builder who excels at bringing together disparate voices around passionate issues and will be a great ambassador within and for our industry.”

Throughout her 20-plus year career, Dr. Enright has dedicated herself to promoting U.S. agricultural and food supply chain freedom. Most recently, she served as Executive Vice President, Food and Agriculture for the Biotechnology Industry Organization (BIO) where she spearheaded the development and launch of GMO Answers, an industry-wide initiative to address the negative perceptions about GMOs.

Prior to BIO, Dr. Enright led Federal Government Affairs for the Western Growers Association and served in senior roles across the federal government including: Policy Analyst, U.S. Department of State; Assistant Deputy Administrator, Animal and Plant Health Inspection Service, U.S. Department of Agriculture; and in the Office of the United States Trade Representative, as Deputy Assistant.

Dr. Enright received her doctorate in biochemistry from State University of New York and was a post doctorate fellow at The John Hopkins University School of Medicine. A lifelong animal lover, she resides in Bethesda, Md. with her husband Paul and their three cats, Santa, Toby and Pablo.

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About the Pet Food Institute
Since 1958, the Pet Food Institute has been the voice of the U.S. pet food industry. PFI is the industry's representative before Congress and state legislatures, as well as state and federal agencies; public education and media relations resource; organizer of seminars and educational programs; and liaison with other organizations. PFI represents the companies that make 98 percent of U.S. dog and cat food, an industry with $21.5 billion in U.S. retail sales and $1.4 billion in exports in 2014.